



July 29, 2012 52nd ANNUAL ART AT THE PARK
ARTIST APPLICATION & RULES OF ENTRY
CITY PARK, 500 E. FRANKLIN STREET
APPLETON, WI

Each year, Art at the Park draws tens of thousands of customers to this one-day juried event, held in historic City Park in downtown Appleton. Since 1960, Art at the Park has been a treasured community event, benefiting the education programs and exhibitions of The Trout Museum of Art (formerly Appleton Art Center).



KEY CHANGES & DATES:

This year we have made some enhancements to our application and payment processes that we hope you will find helpful. Payments may now be made on-line with a credit card at www.shop.thetrout.org. Digital photos representing the work to be exhibited will now be accepted as email attachments and may be mailed to info@troutmuseum.org. All of these details are included in the attached Rules of Entry.

Event date/time: Sunday, July 29, 9 am-4:30 pm
(Take down: 4:30-7pm)

Application deadline (POSTMARKED BY): March 1, 2012

Artist notification: April 10, 2012

ARTISTS WITH EMAIL ADDRESSES WILL BE NOTIFIED BY EMAIL. ARTISTS WHO HAVE NOT FURNISHED AN EMAIL ADDRESS WILL BE NOTIFIED BY U.S. MAIL.

No refunds after: May 15, 2012

Artist registration: Saturday, July 28, 5-8 pm or
Sunday, July 29, 6 am



July 29, 2012 52nd ANNUAL ART AT THE PARK ARTIST APPLICATION

Artist Name _____
Business Name (D.B.A.) _____
Street Address _____ Daytime phone _____
City, State, Zip _____ E-Mail _____
Seller's Permit Number or Social Security Number (**REQUIRED**) _____
Artist / Business Website (optional) _____
Booth Space Request _____

MEDIA

<input type="checkbox"/> 2-D Mixed Media	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Ceramics
<input type="checkbox"/> Computer Imaging	<input type="checkbox"/> Painting (incl. Watercolor, Acrylic, Oil, & Pastel)	<input type="checkbox"/> Glass
<input type="checkbox"/> Drawing and Graphics	<input type="checkbox"/> Photography	<input type="checkbox"/> Wood
<input type="checkbox"/> Fiber (incl. Weaving, Leather, Basketry, & Handmade Paper)	<input type="checkbox"/> Sculpture and 3-D Mixed Media	<input type="checkbox"/> Printmaking

SHORT DESCRIPTION OF ARTWORK

FEES

Please send a **single check** to cover applicable fees payable to The Trout Museum of Art (memo: Art at the Park),
OR pay on-line at www.troutmuseum.org

\$ _____ \$30 Jury Fee (*\$15 for members of The Trout Museum of Art*)
\$ _____ \$30 Additional Jury Fee—to be judged in more than one medium (*\$15 for members of The Trout Museum of Art*)
\$ _____ \$155 Booth Fee
\$ _____ \$155 Additional Space fee
\$ _____ \$30 Late Fee (if entry submitted AFTER March 1, 2011)
\$ _____ **TOTAL FEES TO BE PAID**

RETURN CHECKLIST

FOUR digital images on a labeled CD, **OR** FOUR labeled photos, **OR**
_____ I will be emailing my four digital images to info@troutmuseum.org
 Check for fees in the amount of \$ _____ (**A single check to cover all applicable fees**), **OR**
_____ I have already made an on-line payment in the amount of \$ _____ to cover applicable fees
 Mail completed application, check for fees (if not paid on-line,) and CD/photos to:

THE TROUT MUSEUM OF ART
The Reigel Building
111 W. College Avenue
Appleton, WI 54911
Phone: 920-733-4089/Fax: 920-733-4149
info@troutmuseum.org

I have read and understand the 52nd Annual Art at the Park Rules of Entry, and I agree to abide by those rules. I will not hold The Trout Museum of Art, its officers or agents responsible for loss or damage.

Applicant Signature _____ Date _____



July 29, 2012

52nd ANNUAL ART AT THE PARK

RULES OF ENTRY

1. ELIGIBILITY

Participation is open to artists 18 years of age or older, working in all fine art and fine craft media. All work must be the artist's own, and original in concept, design and execution. No imported or manufactured items will be allowed. Artists whose work has been made with the use of commercial kits, molds, patterns, or other commercial methods will not be accepted.

2. JURY PROCESS AND FEES

The Trout Museum of Art members pay a non-refundable jury fee of \$15 to be judged in one medium, and non-members pay a non-refundable jury fee of \$30. An additional fee is required to be judged in each additional medium. Submitted photos or digital images of artist's work will be reviewed and judged anonymously by a panel of art professionals and The Trout Museum of Art staff. Selection is made based on originality, execution of design, technique and craftsmanship, creative use of materials, and aesthetic qualities.

3. DIGITAL IMAGES / PHOTOS

Four (4) images that accurately represent the scope of work to be exhibited must be submitted with the artist's application form. **Images may be sent in one of the following ways:** 1. Email: Email photos as attachments to info@troutmuseum.org. Clearly identify the applicant's name in the body of the email and indicate when the ARTIST APPLICATION was submitted; 2. CD (not a DVD): Copy images onto a single CD, which must be labeled with applicant's name and submitted with the ARTIST APPLICATION. 3. Photos: Submitted photos must be no larger than 4" by 6", and each photo must be labeled on the back with applicant's name and submitted with the ARTIST APPLICATION. If you wish to exhibit and sell work in more than one medium, an additional four digital images / photos must be submitted, with an additional jury fee for each category. CDs or photos will be returned to exhibiting artists after compliance review on the day of Art at the Park. CDs or photos submitted by applicants who are not accepted will be returned upon artist notification. The Trout Museum of Art reserves the right to use submitted digital images and photos for Art in the Park publicity.

4. COMPLIANCE

Photos or digital images submitted for jury must be representative of the work to be exhibited. They should represent current work, and represent the majority of the work exhibited. On the day of Art at the Park, the compliance committee has the authority to request that any items deemed not consistent with the submitted material be put away.

5. DEPOSIT OF CHECK/CREDIT CARD PROCESSING

Your application fee check or credit card payment will be deposited upon receipt for security purposes and to ensure proper accounting controls. Processing of fees does not imply acceptance to Art at the Park. If an artist's work is not accepted to Art at the Park, the booth fee will be returned with the notification letter on April 12, 2011.

6. PRINTS

Only signed and numbered prints pulled directly from the original plate may be shown. Digital art must be printed on archival quality materials, signed and numbered in limited editions. Photographs must be signed, numbered, and developed by the artist or by a person strictly supervised by the artist.

7. REPRODUCTIONS

Reproductions must be separate from originals and clearly marked "Reproduction." No more than 10% of the artist's stock may be reproductions. Copyright infringement is the legal responsibility of the artist and not The Trout Museum of Art (per federal statute).

8. BOOTH SPACES AND FEES

Booth spaces are approximately 10' x 13' and are sized to accommodate a 10' x 10' tent canopy. Canopies larger than 10' x 10' are not acceptable. While specific booth spaces cannot be guaranteed, returning artists may request a specific space, and new artists may request a space suitable for their individual needs. Once space assignments have been made, no re-assigning will be done. The booth fees are for a single booth. An artist may request one additional booth space, for an additional full booth fee. No sharing of booth spaces is allowed.

9. ATTENDANCE

The accepted artist must be present the day of Art at the Park to manage their booth. If an artist withdraws from the event before May 15, 2011, the booth fee may be refunded if the space can be filled. After May 15, 2011, no fees will be refunded.

10. AWARDS

Cash awards will be presented for Best of Show, Best 2-D, and Best 3-D. Winners will be determined by a guest judge, based on the artist's overall work and presentation. The exhibitor's booth sign (included in the artist registration packet on the day of the event) must be displayed in order to be considered for awards by the judge.

11. PETS

Per City of Appleton ordinance, no pets are allowed in City Park.

FOR MORE INFORMATION:

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Appleton, WI 54911

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