

# CALL FOR ART

A juried art exhibition of work by Northeast Wisconsin's finest visual artists

ENTRY FORM DEADLINE: FRIDAY, APRIL 13, 2012  
EXHIBITION DATES: APRIL 20-22, 2012 AT SECURA INSURANCE COMPANIES, 2401 S. MEMORIAL DRIVE, APPLETON, WI



## FINE ARTS EXHIBITION

The Trout Museum of Art is pleased to invite artists to submit artwork for its annual juried exhibition of fine art featuring work of the highest caliber for sale, a juror talk and closing awards reception. The exhibit is organized by The Trout Museum of Art and made possible by means of the generous support of SECURA Insurance Companies.



**Prairie Rose by Michelle Richeson**  
Oil on Canvas, 2011 Best-of-Show

The Fine Arts Exhibition will be open to the public April 20 - 22 and held on the campus of:  
SECURA Insurance Companies  
2401 S. Memorial Dr.,  
Appleton.

Please carefully review the Entry Form and Rules on the next page.

FOR ADDITIONAL INFORMATION:  
Contact The Trout Museum of Art at [info@troutmuseum.org](mailto:info@troutmuseum.org) or 920-733-4089

### IMPORTANT DATES

- April 13 Entry Form Deadline
- April 18 5 – 7 p.m.  
**Deliver Artwork to SECURA Insurance Companies 2401 S. Memorial Drive Appleton, WI 54915**
- April 18 7:15 p.m.  
Judging (Private)
- April 19 7 a.m.  
A list of accepted works will be posted at [www.troutmuseum.org](http://www.troutmuseum.org)
- 8 a.m.-11 a.m.  
Pick up non-accepted artwork at SECURA Insurance Companies (or April 22 from 3 p.m. – 4 p.m. )
- Noon  
Juror's Talk at  
THE TROUT MUSEUM OF ART  
The Reigel Building  
111 W. College Avenue  
Appleton
- PUBLIC EXHIBITION HOURS AT SECURA INSURANCE COMPANIES:
- April 20 4 p.m. – 8 p.m.
- April 21 11 a.m. – 5 p.m.
- April 22 11 a.m. – 3 p.m.  
1 p.m. – 3 p.m. Reception  
2 p.m. Awards  
3 p.m. – 4 p.m. Artwork Pick Up

✂ **ENTRY LABEL 1**  
(Place label face up on the right-hand side of front of artwork)

Title \_\_\_\_\_  
 Medium \_\_\_\_\_ Price \$ \_\_\_\_\_  
 Artist Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone/s: \_\_\_\_\_  
 Email \_\_\_\_\_

✂ **ENTRY LABEL 2**  
(Place label face up on the right-hand side of front of artwork)

Title \_\_\_\_\_  
 Medium \_\_\_\_\_ Price \$ \_\_\_\_\_  
 Artist Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone/s: \_\_\_\_\_  
 Email \_\_\_\_\_

# ENTRY FORM & RULES

THE TROUT MUSEUM *of* ART

32<sup>ND</sup> ANNUAL



FINE ARTS EXHIBITION

Signed Entry Form must be postmarked or hand-delivered to The Trout Museum of Art by 4 p.m. Fri., 4/13/12

THE TROUT MUSEUM OF ART

The Reigel Building

111 W. College Avenue

Appleton, WI 54911

920-733-4089 [www.troutmuseum.org](http://www.troutmuseum.org)

## ARTIST INFORMATION

Artist Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Trout Museum of Art Member – FREE     Non-Member \$30

Entry 1 Title \_\_\_\_\_

Price \$ \_\_\_\_\_

Entry 2 Title \_\_\_\_\_

Price \$ \_\_\_\_\_

## ELIGIBILITY

The exhibit is open to all artists over age 18. Each artist may submit up to two pieces of artwork. All artwork must be original and for sale. Each entry must have been completed within the past two years and never exhibited in any previous SECURA Fine Arts Exhibition.

## ENTRY FEE

Entry is **free** to all members of The Trout Museum of Art. Non-members pay a \$30 entry fee. Entry fee must be returned with the Entry Form. To ask about membership status, or to become a member, call The Trout Museum of Art at 920-733-4089 or visit [www.troutmuseum.org](http://www.troutmuseum.org).

## SALES

All artwork submitted to SECURA Fine Art Exhibition must be for sale. Pricing is the responsibility of the artist and should reflect a realistic price for the nature of the work. Sales from the exhibition will be subject to a 35% commission due to The Trout Museum of Art.

## CASH AWARDS AND RIBBONS

Through the generous sponsorship of SECURA Insurance Companies cash awards and honorable mention ribbons are as follows: Best-of-Show - \$400, First Place - \$300, Second Place - \$200, Third Place - \$100 and Honorable Mention Ribbons.

## SPECIFICATIONS AND INSTALLATION

The Trout Museum of Art reserves the right to reject a work of any media, even if it was juried in, if it presents a display problem that is over and above the parameters unique to the SECURA Fine Art Exhibition. All two-dimensional work must be **framed, wired** (no brackets), and **ready for hanging**. Pieces over 3' x 4' and overweight (approx. 40 lbs.) may not be accepted even if juried in, due to hanging restrictions. Diptychs and triptychs must be no larger in total than 3' x 4' and may not be accepted even if juried in, due to hanging restrictions. Sculpture must be of a weight for two people to handle safely (approx. 40 lbs.) and may not be accepted even if juried in, due to displaying restrictions.

## PICK UP WORK

Work juried out of the show will be available for pick up on Thursday, April 19 from 8am-11am and Sunday, April 22 from 3 – 4 p.m. **ONLY. Please note that adherence to these times will be strictly enforced.** Trout Museum of Art staff and trained volunteers will collect and distribute artwork at pick up. For liability and respect of each other's work, only authorized staff and volunteers will be allowed in the pick-up room. There is no long-term storage space at SECURA or The Trout Museum of Art. All artwork must be picked up by Sunday, April 22 at 4 p.m. If you are unable to be at the award presentation on Sunday or at the close of the exhibit, please make arrangements to have your work picked up. Any artwork not removed by 4 p.m. may be subject to moving and storage fees of \$25 per day.

## LIABILITY

Neither SECURA Insurance Companies nor The Trout Museum of Art, their officers or agents, will be responsible for loss or damage of any kind.

## AGREEMENT

Sending an entry to this exhibition shall imply an agreement on the part of the sender to these set conditions.

**I accept the rules of the 32nd Annual SECURA Fine Art Exhibition and will not hold SECURA Insurance Companies or The Trout Museum of Art responsible for loss or damage of any kind.**

Signature \_\_\_\_\_

Date \_\_\_\_\_