



# APPLETON ART CENTER

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## **Three Named to Appleton Art Center Board, Staff Additions Also Announced**

(APPLETON, WI) – Appleton Art Center’s board of directors is pleased to announce the addition of three community leaders to its membership — Wendy Schmidt, Kimberly Schonfeld, and Karen Tseffos.

**Wendy Schmidt** is part of the Northeast Wisconsin Private Client Services team for JPMorgan. Schmidt holds securities and insurance licenses and is a registered paraplanner through the College of Financial Planning in Denver. She graduated *summa cum laude* with a Bachelor of Business Administration from Marian College. Prior to joining JP Morgan in 2005, Schmidt worked for Thrivent Financial and its predecessor, Aid Association for Lutherans, for more than 25 years in training, marketing, and corporate communications for the association’s AAL Capital Management Corporation. Schmidt was a founding board member and former treasurer of the Fox Cities Children’s Museum in Appleton.

**Kimberly Schonfeld** is a member of the Society of Mosaic Artists, having completed coursework throughout the United States in addition to studies in Italy at Orsoni Glass. She was a contributor to the American Mosaic Project, a traveling exhibition from mosaic artists, focused on increasing awareness of mosaics as well as mosaic education. She was also invited to participate in the Mapei Invitational, a corporate art project highlighting the company’s new products for a 2007 exhibit, which will go on permanent display at the company’s headquarters. Schonfeld graduated from the University of Tulsa and worked in corporate positions with MCI Worldcom before turning her attention to being a full-time artist. She and her husband moved from Los Angeles to Appleton in 2006. She created *Diversity Lion* for the Lions of The Valley Project

**Karen Tseffos** has taught at Xavier High School, within the Appleton Catholic Educational System (ACES)/Xavier School District, and at St. John’s Parish in Milwaukee. Tseffos holds a bachelor’s degree in psychology and elementary education/art education from the University of Wisconsin Parkside and a Bachelor of Science degree in elementary education/art education from Iowa State University. She has served on the boards of ACES, Xavier High School, and Greendale Pre-School, in addition to serving as President of St. Joseph Parish Council. She also served as an Agency Interface Generalist in Agency Automation for SECURA Insurance in Appleton.



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Appleton Art Center executive director, Timothy Riley, is pleased to announce three new additions to the art center team of staff — Jim Heiks, Susan McCardell, and Lori Schoenberger — as well as the promotion of staff member Marie Marschke to the newly created position of Director of Membership and Community Relations: An artist and educator, **Marie Marschke** is passionate about working in support of the arts in the Fox Valley and surrounding area. She has experience instructing both adults and children and has contributed to exhibitions in both the US and Canada. Marie received a Bachelor of Fine Arts from Columbus College of Art and Design.

**Jim Heiks** has been appointed as Interim Education Director. Recipient of the Herb Kohl Fellowship award as well as Lawrence University's Outstanding Teaching in Wisconsin award, and nominated for Wisconsin Teacher of the Year, Jim taught in Appleton public schools for 30 years and is well known in the Fox Valley for his excellence as an educator. A founder of the Appleton Boychoir and former director of choirs at Appleton East and North High Schools, he currently is on the faculty at Goshen College in Indiana.

**Susan McCardell** has been appointed as Special Assistant to the Executive Director. She received a BA in French literature and a BMus degree in bassoon performance from Lawrence University. She is also the founder of McCardell Editing and continues to be an active musician, teacher, and volunteer in the Fox Cities.

**Lori Schoenberger** will join the Appleton Art Center team on June 1 as a Gallery Attendant. She received a BFA in painting from the University of Wisconsin-Stout and previously worked at the Frame Workshop of Appleton.

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**Gallery Hours**  
Monday, Tuesday, & Wednesday:  
9:00am–5:00pm  
Thursday & Friday: 9:00am–9:00pm  
Saturday: 10:00am–4:00pm

**Suggested Admission**  
Members: Free  
Adults: \$4  
Students/Seniors: \$3  
Children 10 and Under: Free with  
Adult

Appleton Art Center was established in 1960 to promote, teach and nourish the creation and appreciation of the visual arts through exhibitions, educational programming and information resources. From its 5-story, 25,000-square-foot gallery and teaching facility in downtown Appleton, Appleton Art Center offers exhibitions, classes, cultural programming, special events and other initiatives that draw people from throughout the Midwest.

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